

**SVSHV  
ZABELINA**

Sasha is a Multidisciplinary Art Director with 9+ years of experience in social media advertising, and with works featured in media that focuses on modern culture.

**ART DIRECTOR**  
JAN 2020- *present*

AUG 2018-DEC 2019

NOV 2017-OCT 2018

JAN 2017-NOV 2017

JAN 2016-NOV 2016

OCT 2015-DEC 2015

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**WORK EXPERIENCE**

**FREELANCE SENIOR ART DIRECTOR**  
New York + Brooklyn, NY & CA  
Xbox, Levi's, DKNY

**FREELANCE ART DIRECTOR**  
New York + Brooklyn, NY  
Instagram, FB Groups, Bushwig, Avion

**ART DIRECTOR AT LAUNDRY SERVICE**  
Brooklyn, NY  
Tic Tac, Papa John's

**ART DIRECTOR AT SUDLER NY**  
New York, NY  
Johnson&Johnson, BeLive wearable

**CREATIVE AT VAYNERMEDIA**  
New York, NY  
Stella Artois, Swedish Fish, Sour Patch Kids, RITZ

**CREATIVE INTERN AT JWT**  
New York, NY  
Pixar, Coppertone Sunscreen, Berocca

**EDUCATION**

**MIAMI AD SCHOOL**  
San Francisco, CA & New York, NY  
Art Direction // Portfolio School

JAN 2014-DEC 2015  
JUN 2012-DEC 2012  
SEP 2009-JUN 2011  
SEP 2005-JUN 2009

**ACADEMY OF ART UNIVERSITY**  
San Francisco, CA  
Graphic Design; Motion Pictures and Television; Web Design // Courses

**RUDN**  
Moscow, Russia  
Public Relations, Advertising, Communication  
// Master's Degree

**RUDN**  
Moscow, Russia  
Communication and Media Studies  
// Bachelor's Degree

**COURSES**

**MET FILM SCHOOL BERLIN**  
Film Directing Course

**SCHOOL OF VISUAL ARTS NY**  
Art Direction for Fashion/ Editorial

**UNIVERSITY OF COPENHAGEN**  
Scandinavian Film and Television

**VOLUNTEER**

**ANIMAL CARE AND CONTROL**  
Animal Shelter Volunteer

**HER LGBTQA+**  
Event Organizer

**SKILLS**

Ai	Ps	In	Lr	Ae	Pr
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#tiktok #instagram #discord #ai #prompts  
#conceptualizing #artdirection #editorial #3d  
#content #socialmedia #photoshoots #video